

Terms of Reference (TOR)

Curriculum Developer for Digital Literacy and Peacebuilding at MIDRIFT HURINET

Background

MIDRIFT HURINET is a Non-Profit organization operating in Kenya since 2008. We are dedicated to advancing Peace, Good Governance, and Human Rights in Kenya. Our work is anchored on three strategic priorities: Peacebuilding and Conflict Transformation, where we engage stakeholders and empower communities to resolve conflicts and foster a culture of Peace and Security; Good Governance and Human Rights Advocacy, where we promote transparency, accountability, and civic participation; and Institutional Strengthening and Development, where we build the capacity of Government institutions, non-state actors, and our own team to collaboratively deliver on our mission for a more just and peaceful society. **Our Vision is:** A prosperous society that enjoys Human Rights, Good Governance, Peace and Security.

Purpose of Assignment

Kenya is at a dynamic moment of civil and political engagements that threaten peaceful co-existence in the country and also in Nakuru. Incidences within the recent past have revealed how digital platforms and technologies can both empower political mobilization and enable state repression. Digital mobilization on X (Formerly Twitter), TikTok, WhatsApp and Facebook reflect new forms of civic engagement, mobilization and political expression. Dis and Mis Information have potential for escalating tense situations and promoting hate and violence. MIDRIFT therefore seeks to engage a competent consultant to develop a comprehensive curriculum to promote digital peacebuilding, integration and peace messages. The curriculum will be used to train youth champions empowered through MIDRIFT, social media influencers, content creators, bloggers and journalists working in Nakuru. Each training session will focus on 40 trainees facilitated by MIDRIFT and its partners.

Scope of Work and Deliverables

The consultant is expected to generate a comprehensive curriculum on countering misinformation/disinformation to be developed between **29th June- 3rd July**. The consultancy fee of **Kes. 50,000** (inclusive of all applicable taxes) will be paid upon satisfactory completion of the curriculum; the curriculum should encompass (but not limited to) the following components/modules:

1. Techniques for Fact checking and reporting fake news and polarization content.
2. Avenues for conflict sensitivity, non-violent communication and do-no harm reporting.
3. Techniques for developing positive and counter narratives
4. Online safeguarding and data protection
5. Skills for online dialogue and mediation
6. Responsible online behavior (code of conduct)
7. Promotion of Gender sensitivity and digital inclusion including marginalized voices.
8. Data driven peace building and peace messaging

Profile and Application

Interested applicants must have proven experience in human rights-based approaches and digital peace-building. Applications must submit a detailed CV and Sample(s) of previous work submitted to pace-tender@midrifthurinet.org and quote on the subject: 'TENDER-DIGITAL PEACEBUILDING CONSULTANCY'. Applications should be sent by **17th June 2026, 5:00 pm (EAT)**. The consultant will be engaged for a period not exceeding **1 week**.

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